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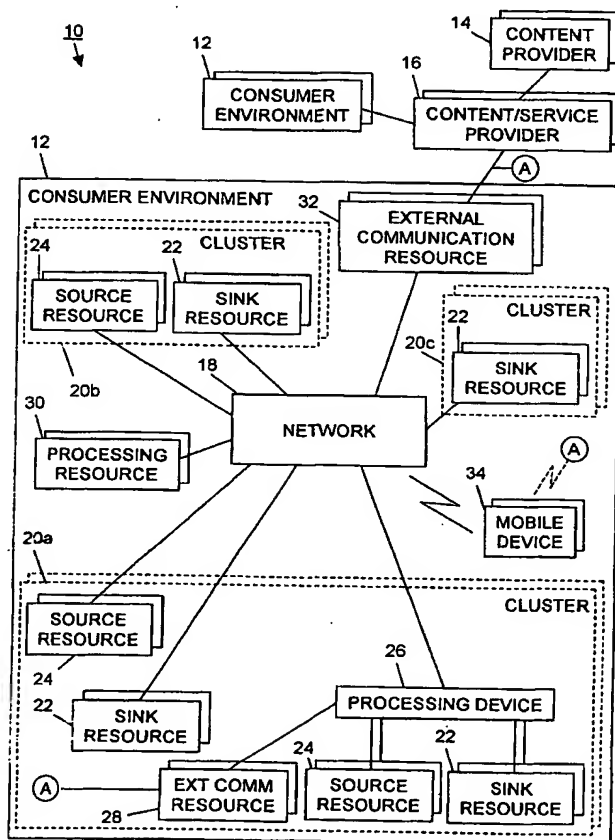
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(54) Title: MULTI-FACTOR APPLICATION SELECTION

(57) Abstract: A method for selecting an application to deliver content in a networked consumer environment (12) is based on multiple factors. Generally, application selection is based on factors associated with a desired content to be communicated and/or rendered, a desired location and certain capabilities and conditions of applications and consumer electronic (CE) devices in a network (18). In various embodiments, the method is based on any combination of equivalent content, content type, sink resource, content source, preference, and resource availability factors. In another aspect of the invention, a consumer environment for multi-factor application selection includes a network with various combination of sink resources (22), source resources (24), processing resources (26, 30), and external communication resources (28, 32). The network (18) may also include mobile devices (34).

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